



## **CUB SCOUT FALL YOUTH RECRUITMENT 2010 TIMELINE for Pack Leaders as of July 30**

June	June mailing to Cubmasters and Committee Chairs – Intro to unit FYR planning, promotion and use of the online youth recruitment planner and collect pack fall youth recruiting contact info: name, phone #, & email
July	Packs promote Scouting through local events (parades, festivals, etc.)
August <b>1</b>	Unit leader orientation/training for FYR is available (see training flier) Pack volunteers (at least one per pack) request a login to the online Youth Recruitment Planner (YRP) at <a href="https://www.northernstarbsa.org/planner">https://www.northernstarbsa.org/planner</a> information is then automatically updated at the public <a href="http://www.AdventureIsCalling.org">www.AdventureIsCalling.org</a> / <a href="http://www.JoinCubs.org">www.JoinCubs.org</a> pack locator website FYR Information for Unit Leaders at District Program kickoffs Boy talks begin, school open houses and “Meet the Teacher” events
<b>13</b>	<b>Packs conducting promotions at school meet the teacher events (school open house)</b> should have their plans confirmed with the school Yard signs and posters placed in “high traffic” areas in each community Promote Scouting through local events (parades, festivals, National Night Out, etc.) Districts and packs send out news releases to local papers to promote joining events Packs coordinate with parents in pack about helping recruit (neighborhood based boys being invited to join the local pack) All pack recruiting and boy talk dates are confirmed. Posters delivered to every school, library, church, youth center, etc.
<b>27</b>	<b>Pack youth recruitment event should be confirmed and in the online YRP</b>
September	School visits and boy talks continue Flyers are distributed to schools, churches, community centers, libraries, etc. Districts and packs send out news releases to local papers to promote joining events
<b>13-24</b>	<b>FALL YOUTH RECRUITING – Conduct Fall Recruiting Events in 2 week period</b> All council and district marketing will be leading into this two week period, “do your best” to select a date within this time frame. New youth/adult applications and fees are turned in to the Scout Office within a day (coordinate with your district Cub recruitment team). Packs recognize new members with induction ceremonies at the first (September) pack meeting and orient new parents/recruit new leaders Pack Trainer helps facilitate fast star, youth protection, new leader essentials and leader specific training for new leaders
October	Packs participate in Northern Star Council Cub Camp “Fall Festival” events to expose new youth & families to camping facilities Follow-up with unregistered youth and youth that did not join yet
November	Conduct Cub Pack Membership inventories Continue youth recruiting follow-up efforts campaign to fill dens