



# 2010 Fall Popcorn Sale



## "MVP" Most Valuable Popcorn!

Northern Star Council, Trails End and the Minnesota Vikings are your "Most Valuable" partners to a successful popcorn sale.

### Sale Runs—Sept 25-Oct 31

Why sell popcorn?

Its Easy! Its Fun! It's a BIG DEAL!

Over 1 MILLION dollars went to support local units and Scouts

Over 1 MILLION dollars went to support NSC camps, facilities and camperships!

Highlights of the Fall 2010 sale include:

**High profits to your unit!** Your unit can receive a base 32% cash commission, with a bonus 3% when you attend a fall popcorn training and 5% in prizes, for a total of 40% return to your unit after it attends training! Northern Star Council also receives approximately 30% from popcorn sales to help support the programs we provide within our council. 40% (unit portion) + 30% (council portion) = 70% return to Scouting!

**Sale starts a week earlier:** Per our Scouting unit's requests, the sale starts a FULL WEEK earlier to give youth and units more time to earn money for camp.

**Kick off kits:** Every unit that attends training and sells receives a Kick off kit valued at over \$100!

**Prize Program:** New prize program which offers gift cards from Amazon or Wal-Mart for all prize levels!

**Product mix:** Chocolate Popcorn is back! Along with other great products to sell and eat.

**Support our troops program:** Opportunity to offer a \$25 and \$40 popcorn donation to troops and their families who have loved ones overseas (while earning up to a 35% commission for your unit).

**Show & Deliver Sales Method:** NSC will be providing an opportunity for units to pre-order product with no risk to units. Units will have the chance to organize and canvas neighborhoods with product in-hand. Taking advantage of the Show & Deliver method allows youth members to sell, deliver, and collect money all in one step. NSC also offers "**NO RISK**" returns of unsold unopened product, in cases and singles.

**Keep your commission up front:** The invoice due is only the cost of the product and the council portion, no more waiting for a check to get your commission!

**Great Customer Service:** The Council office and Trails-End.com provide great customer service to make EVERY experience a positive one.

### HOW DO YOU SIGN UP??

Contact the council office at **651-254-9147 or 9146 or email: [popcorn@northernstarbsa.org](mailto:popcorn@northernstarbsa.org)** to sign up!

Check out [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com) for more information



Win a chance to meet Phil Loadholt or earn Vikings tickets! Details on website!